The Rotary Club of Shanghai opens nominations for the 3rd ‘Rotary Leadership Awards’ and now accepts sponsorships

*[Shanghai, 25th January 2013]* The Rotary Club of Shanghai is happy to announce the opening of the nominations for its 3rd annual ‘Rotary Leadership Awards’. The awards recognize outstanding individuals and programs that are making notable socially responsible achievements both in the city of Shanghai and throughout China.

The 2013 awards will have two categories: a ‘program’ category for corporate and nonprofit organizations whose programs or projects exemplify extraordinary managerial and innovative excellence; have a high commitment to socially responsible activities, and represent notable models that encourage other individuals and organizations to be active in the community; and an ‘individual’ category for single individuals who have initiated fine community works; projects and programs which, over time, have had a positive impact in the local community.

Judging will be conducted by a panel of experienced CSR practitioners, business leaders and academics from around the world that work in a variety of industries. The judges will evaluate all eligible applications and the winners will be announced at the *Rotary Gala Dinner* which will be held on the 11th May 2013 at the Hilton Hotel. Winners will receive funds specifically for use in their projects throughout the year 2013.

Last years winners include the nonprofit organizations Morning Tears, Wokai and the Renewal Center, the corporate winning programs ‘Indigenous Batik Program’ of Citi Bank, ‘Make a Delicious Difference Program’ project of Kraft Foods and ‘Safe Kids at Home Education Campaign’ of Honeywell. The winners of the individual category were Quynh Chow – Co-founder of The Olivia’s Place, Anchit Goel – MBA 2011 student at CEIBS, Irving Steel – Green Drinks China, Sherry Poon – Founder of Eco Design Fair Shanghai and Aveleigh Gateman – General Manager at the Jump! foundation.

Individuals, companies, and registered nonprofit organizations are welcome to apply before 22nd February 2013 by following the application instructions on our webpage for [“Roraty Leadership Awards”](http://www.rotaryshanghai.org/index.php?id=112&lang=en). To download the nomination application form, please [click here](http://www.rotaryshanghai.org/files/upload/2013_Rotary_Leadership_Awards_Nomination_Form.doc).

The *Rotary Gala Dinner* heightens the profile of Rotary in China and helps raise funds for the club’s signature project, Gift of Life, which provides life-saving surgeries for children across China who suffer from congenital heart disease. To date, the Gift of Life project has funded 381 life-saving surgeries in China.

Interested companies can select from several sponsor levels to support the Gift of Life project. In exchange for their sponsorship, companies will be able to display their logo on the event’s marketing materials and press releases, put literature or other give-away items in the goody bag, and receive acknowledgement at the event. Donations for the raffle and silent auction are also welcome.

It costs approximately RMB 25,000 to sponsor a surgery and there are four levels of sponsorship as follows:

* ***Platinum Sponsorship*** *RMB 200,000* (Sponsor 6 children)
* ***Gold Sponsorship*** *RMB 100,000* (Sponsor 4 children)
* ***Silver Sponsorship*** *RMB 50,000* (Sponsor 2 children)
* ***Bronze Sponsorship*** *RMB 25,000 (*Sponsor 1 child*)*

Charity fapiao will be provided for sponsorships.

**For more information on the Rotary Leadership Awards please contact:**

For Media Enquiries – Katharina Erfort at [k.erfort@gmx.de](mailto:k.erfort@gmx.de) or

For Sponsorships and In-kind Donations contact – Tara Strunk 158 2159-7951 or [phoenix.strunk@gmail.com](mailto:phoenix.strunk@gmail.com)

For Tickets and Event information contact – Sue Maguire, cell: 130 5208-2175 at [sue.maguire@gmail.com](mailto:sue.maguire@gmail.com)

**About The Rotary Club of Shanghai**

The Rotary Club of Shanghai is extremely active in China in supporting various charitable and social projects. It has helped more than 380 children over the past 10 years via its project **Gift of Life** by paying for the patients’ heart surgeries after evaluating their health and financial needs.

Shanghai’s Rotary Club was first founded in 1919 as part of Rotary International which is the world’s largest voluntary organization with 1.2 million members and more than 34,000 clubs in 200 countries. It has no political or religious leanings and primarily relies on the financial donations and time of its members to implement community services programs throughout the world.

The Rotary Club of Shanghai always welcomes new members!